

*Thank you
for your
support!*

 **Phoebe**

Institute on
Aging

2026 SPONSORSHIP
OPPORTUNITIES

PHOEBE INSTITUTE
ON AGING GALA

PIA Gala



The Phoebe Institute on Aging (PIA) Gala has become one of Phoebe Ministries' most cherished traditions—an elegant evening of philanthropy, fine dining, elevated fashion, and a shared commitment to enhancing the lives of older adults.

Each year, the Gala features a brief program celebrating the recipients of the **Rev. Dr. Grant Harrity Award for Exemplary Service to Seniors** and the **William H. Hacker Business Spirit of Giving Award**. These honors recognize outstanding individuals and organizations whose leadership, compassion, and dedication have advanced the field of aging services.

In addition to these inspiring recognitions, guests enjoy a **silent auction** filled with exceptional items and experiences, as well as a **paddle raise** supporting a specific project or need at one of Phoebe's campuses.

Proceeds from the event benefit the **Phoebe Institute on Aging (PIA)**, whose mission is to foster education, collaboration, and innovation in the care of older adults. Through professional development programs, community forums, and outreach initiatives, the PIA promotes lifelong learning and improved quality of life for seniors and their families.

For more information, please visit [Phoebe.org/gala](https://phoebe.org/gala).



2026 Gala

SPONSORSHIP PACKAGES

For more information, please visit phoebe.org/gala

\$15,000 PRESENTING SPONSOR

- Private experience (8 guests) prior to start of event – meet & greet and photo opportunity with Phoebe CEO, Phoebe Executive Leadership, and local government leaders
- Cocktails and Dinner for 8
- Reserved table in a prominent location
- Logo placement and recognition as Presenting Sponsor on all event collateral (Save the Date/Invitation); print, web, social media, special event signage, and mentioned as Presenting Sponsor on press release*

- Opportunity to give opening toast from the podium (Introduced by CEO and Event Chair)
- Full-Page Ad in Event Program (Front inside/Back inside)*
- Mentioned in Phoebe's Messenger publication as Presenting Sponsor (7,200 impressions)
- Listed within Phoebe's Annual Report as Presenting Sponsor of the PIA Gala
- Included in the streamed visual event presentation throughout venue (Cocktails and Dinner)

\$10,000 PLATINUM SPONSOR

- Cocktails and Dinner for 8
- Reserved table in a prominent location
- Logo placement and recognition as Platinum Sponsor on event collateral; print, web, social media, special event signage, and mentioned as Platinum sponsor on press release*
- A "Call-Out" by CEO during the event as Platinum Sponsor
- Full-Page Ad in Event Program*

- Mentioned in Phoebe's Messenger publication as Platinum Sponsor (7,200 impressions)
- Listed within Phoebe's Annual Report as Platinum Sponsor of the PIA Gala
- Included in the streamed visual event presentation throughout venue (Cocktails and Dinner)*

\$7,500 MISSION SPONSOR

- Cocktails and Dinner for 8
- Reserved table
- Logo placement and recognition on event collateral; print, web, social media, special event signage, and mentioned as Mission sponsor
- Half-Page Ad in Event Program*
- Listed within Phoebe's Annual Report as Mission Sponsor of the PIA Gala
- Included in the streamed visual event presentation throughout venue (Cocktails and Dinner)*

\$5,000 GOLD SPONSOR

- Cocktails and Dinner for 6
- Logo placement and recognition as Gold Sponsor on event collateral; print, web, social media, special event signage, and mentioned as Gold Sponsor*
- Half-Page Ad in Event Program*
- Listed within Phoebe's Annual Report as Gold Sponsor of the PIA Gala
- Included in the streamed visual event presentation throughout venue (Cocktails and Dinner)*

\$2,500 SILVER SPONSOR

- Cocktails and Dinner for 4
- Name recognition on web and social media
- Name listed in Event Program
- Listed within Phoebe's Annual Report as Silver Sponsor of the PIA Gala
- Included in the streamed visual event presentation throughout venue (Cocktails and Dinner)*

\$1,500 BRONZE SPONSOR

- Cocktails and Dinner for 4
- Name listed in Event Program
- Included in the streamed visual event presentation throughout venue (Cocktails and Dinner)*

DINNER FOR 8: \$1,000

DINNER FOR 4: \$500

COUPLE: \$250

PHOEBE RESIDENT COUPLE: \$200

INDIVIDUAL: \$150

PHOEBE RESIDENT INDIVIDUAL: \$125

*Contingent on publication deadlines.
All logos and marketing materials must be submitted by September 1, 2026.

All proceeds benefit Phoebe Institute on Aging at Phoebe Ministries

For questions, please contact the Office of Philanthropy at 610-794-5132 or events@phoebe.org.