

OUR PANELIST



Steven Freed | Co-Founder, President & CEO, Celebr8 Life



Steve is a digital and process specialist who has over 30 years of experience helping individuals and teams enhance their operations and provide world-class customer service. After leaving the pharmaceutical industry, Steve and co-founders started Celebr8 Life, a memory highlight reel software and service company that initially served the funeral industry. With the help of A.I., Celebr8 Life developed and launched the industry's first **intelligent, multi-scene tribute video** saving funeral homes time and money while providing a superior product. In 2024, Celebr8 Life began an expansion with a focus on senior care including memory care and general life event memory videos. Learning from research and their own experience, the Celebr8 team is eager to partner with senior facilities to prove out their latest product.

You can learn more at www.celebr8.life where our mission is to help you to Get More from Your Photos.

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Luke Gilligan | Founder & CEO, Resense



Luke Gilligan is the founder and CEO of **Resense**, a company dedicated to enhancing the lives of individuals with dementia through innovative engagement products and programs. Passionate about cognitive well-being, Luke integrates reminiscence therapy with thoughtfully designed tools to foster meaningful connections. Resense creates **dementia-friendly** engagement solutions, including nostalgic newspapers, activity workbooks, and comprehensive kits designed to spark conversation and connection. Through initiatives like **Mindful Libraries**, Resense enhances quality of life in memory care communities by blending **nostalgia-driven engagement** with accessible design.

Luke's Focus: Harnessing A.I. to develop engagement tools that prioritize **nostalgia over reminiscence**, fostering **active, authentic connections** rather than passive interaction.

To learn more visit www.helloresense.com

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Wayne Kelly | Innovator in Healthcare Information Delivery



Wayne Kelly is a healthcare data expert and innovator with over 25 years of experience improving patient satisfaction reporting and healthcare standards. His career began at Healthcare Data, Inc. in 1999, where he played a key role in data collection and reporting. Following HCD's acquisition by Thomson Reuters, he managed Joint Commission (TJC) client submissions, achieving a 100% success rate, and led global training initiatives.

In 2012, Wayne founded **HCXperience, Inc.**, launching **HCXP**, one of the first cloud-based, point-of-care patient satisfaction survey platforms. In 2019, he co-founded **NurseCareAI**, developing A.I.-driven patient engagement solutions that enhanced communication and streamlined care.

Following the sale of NurseCareAI's assets in 2023, Wayne co-founded **Mind Lens Global**, a company specializing in **Human Experience Data (HED)** to drive quality improvements and operational efficiency. Looking ahead, he aims to develop **The Intelligent Home**, an A.I.-driven solution enabling seniors to age in place safely and comfortably through automation and smart home integration.

To learn more visit www.mindlensglobal.com

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Vik Sharma | Founder & CEO, MiraKare



Vik Sharma is a healthcare innovator with over 30 years of experience in the pharmaceutical industry, specializing in product development, project management, and team leadership. As a longtime advocate for individuals with disabilities and a dedicated family caregiver for over two decades, Vik combines professional expertise with personal insight to transform the caregiving experience.

Inspired by his own caregiving journey, Vik founded **MiraKare**, a care technology company that bridges advanced healthcare solutions with the real-world needs of caregivers. MiraKare's data-driven tools empower families with confidence, reduce stress, and enhance care outcomes.

Vik's mission is simple yet profound: to provide caregivers with innovative solutions that improve both their well-being and the quality of life for their loved ones.

To learn more visit www.mirakare.com/

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