SPRING CONFERENCE:
INNOVATION AND CREATIVITY IN DEMENTIA CARE

April 7, 2016 | 8:00 a.m. to 4:30 p.m.
University Center at DeSales University

Register at phoebe.org/piaconference or submit the enclosed form by March 29.
**INNOVATION AND CREATIVITY IN DEMENTIA CARE**

This conference seeks to educate healthcare workers on how to help cognitively impaired seniors live as independently as possible while fulfilling their need for social activity and personal growth. Presenters will discuss programs that have documented positive clinical outcomes and how the progress of the innovative interventions has been assessed.

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<tr>
<th>7:30–8:45 a.m.</th>
<th>Registration and Continental Breakfast</th>
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<td>8:00–9:00 a.m.</td>
<td>Viewing of <em>Alive Inside</em></td>
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<td>Optional Pre-conference Event</td>
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<td>9:00 a.m.–12:30 p.m. (with a 15 minute break)</td>
<td><strong>Morning Program</strong>: Resident-Driven Communities Cameron J. Camp, Ph.D.</td>
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<td>12:30–1:00 p.m.</td>
<td>Complimentary Lunch Buffet</td>
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<td>1:15–4:30 p.m.</td>
<td><strong>Achieving Holistic Dementia Care Via Interdisciplinary Collaboration</strong> Kelly O’Shea Carney, Ph.D., ABPP, GCM; Elizabeth Buss, Chaplain; Jennifer Howanitz, B.S., MPT; Karen Rosenberger, Psy.D</td>
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<td>Break-Out Session A (with a 15 minute break)</td>
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<td>Break-Out Session B (with a 15 minute break)</td>
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Keynote Speaker

Cameron J. Camp, Ph.D.

Director of Research and Development
The Center for Applied Research in Dementia

Cameron J. Camp, Ph.D., is a noted psychologist specializing in applied research in gerontology. He currently serves as Director of Research and Development for the Center for Applied Research in Dementia. Dr. Camp gives workshops on designing cognitive and behavioral interventions for dementia internationally. He has co-authored three college textbooks and published over 100 peer-reviewed articles. Dr. Camp is a Fellow and past-president of Division 20 (Adult Development and Aging) of the American Psychological Association, a Fellow of the Gerontological Society of America, and a Charter Member of the Association for Psychological Science.

Afternoon Program Speakers

Kelly O’Shea Carney, Ph.D., ABPP, GCM

Executive Director
The Center for Excellence in Dementia Care at Phoebe Ministries

Dr. Kelly Carney is the Executive Director of the Center for Excellence in Dementia Care at Phoebe Ministries. She is a licensed psychologist with board certification in Geropsychology. Dr. Carney provides leadership for the comprehensive dementia program at Phoebe and serves as a clinician, trainer, and consultant in long term care settings. With particular expertise in the assessment and management of challenging behaviors associated with dementia, Dr. Carney has provided training at the state and national levels to professional caregivers on issues related to behavioral health and the aging. In 2014, Dr. Carney was selected to serve on Governor Tom Corbett’s Pennsylvania Alzheimer’s Disease State Planning Committee, which was tasked with writing the State Plan to address the growing Alzheimer’s disease crisis in the state.

Krista McKay

Director of Programs and Services
Alzheimer’s Association Delaware Valley Chapter

Krista McKay is the Director of Programs and Services for the Alzheimer’s Association Delaware Valley Chapter, headquartered in Philadelphia. She oversees and coordinates the work of a regional team of 16 outreach professionals dedicated to providing education, support, information, referrals, and community service to people with dementia, their families, and professional caregivers throughout the chapter’s 18-county territory. She’s responsible for all program development, service and grant implementation, integrating the Alzheimer’s Association’s national strategic plan, acting as a media spokesperson, fundraising, and disaster preparedness.

Jennifer Howanitz, B.S., MPT,

is the Director of Rehabilitation Services at Phoebe Allentown. In addition to managing the rehabilitation department in the 395-bed nursing facility—which includes 60 short-term rehab beds—and two AFA-certified dementia units, Jennifer is the Coordinator of Phoebe’s NET Program (Neurocognitive Engagement Therapy), where she oversees the interdisciplinary short term rehabilitation program in which the NET model services are offered. She has also presented the NET model at national professional conferences, including the American Physical Therapy Association and the Gerontological Society of America.

Karen Rosenberger, Psy.D.

is a geropsychologist and part of Phoebe’s Center for Excellence in Dementia Care. Her passion for older adults spans many years, beginning when she worked as an aide in a nursing home as a young adult. Her experience includes years of treating aging adults and their caregivers with psychotherapy; training, and team building in long term care facilities.
SESSION DESCRIPTIONS

Pre-Conference Event

Screening of Alive Inside

This documentary follows social worker Dan Cohen, founder of the nonprofit organization Music & Memory, as he fights against a broken healthcare system to demonstrate music’s ability to combat memory loss and restore a deep sense of self to those suffering from it. Filmmaker Michael Rossato-Bennett visits family members who have witnessed the miraculous effects of personalized music on their loved ones, and offers illuminating interviews with experts including renowned neurologist and best-selling author Oliver Sacks (Musicophilia: Tales of Music and the Brain) and musician Bobby McFerrin (“Don’t Worry, Be Happy”).

Morning Workshop

Resident-Driven Communities
Cameron J. Camp, Ph.D.

Resident-driven communities represent the evolution of person-centered care. The ideal model of dementia care is that a person with dementia lives in a home, embedded within a community, connected with his or her larger community and with the world. In resident-driven communities, persons with dementia have purposeful activity, choice throughout the day, control over their lives, and social roles in which they support and care for each other. In this interactive workshop, we will explore the daily choices that we would like to make and how to facilitate resident engagement and decision making.
Option A: Achieving Holistic Dementia Care Via Interdisciplinary Collaboration (3 Hours)
Kelly O’Shea Carney, Ph.D., ABPP, GCM
Elizabeth Buss, Chaplain
Jennifer Howanitz, B.S., MPT
Karen Rosenberger, Psy.D.

Individuals with dementia want to be comfortable, meaningfully engaged, and connected socially and spiritually – just as we all do – but they cannot always express those needs to us. For that reason, excellent dementia care must be comprehensive in its approach and well-informed by the perspectives and collaborative efforts of multiple caregivers and professionals. This session will explore the goal of providing holistic care to individuals with dementia via processes of interdisciplinary team collaboration. Unique care models developed at Phoebe will serve as illustrations of interdisciplinary collaboration directed at meeting the physical, emotional, and spiritual needs of individuals with dementia.

Option B: The Alzheimer’s Association’s Visual Art and Music Programs

Part 1: Memories in the Making (1.5 Hours)
Krista McKay

The primary objective of the session is to help participants understand the process (how to implement the program) and product (the experience of attendees and the subsequent works of art) of the Memories in the Making program, originally developed through the Orange County Chapter of the Alzheimer’s Association and later adopted by the Delaware Valley Chapter.

Part 2: The Power of Personalized Music for Persons with Dementia (1.5 Hours)
Krista McKay

The primary objective of this session is to present results of the Music and Memory 2-month program pilot conducted at four Brandywine Senior Living facilities in New Jersey, which was made possible by a grant from the Hummingbird Foundation for the Alzheimer’s Association Delaware Valley Chapter's Xpressive Outlets program. Secondary emphasis will be placed on the power of personalized music for evoking memories and stimulating social engagement, as well as the myriad benefits to staff and families involved in a program like Music and Memory.
Continuing Education Credit Hours (CEUs)

Seven total hours are available. Four credit hours are available for the morning (if attending the pre-conference film), and three for the afternoon. Please visit the CE table during registration to receive your paperwork.

Certificate of Attendance
Phoebe Ministries offers a certificate of attendance at no cost.

Community Life Professionals CEUs
Phoebe has applied to NCCAP for seven units for the full day and if approved, they will be available for $10.

Nursing CEUs
Phoebe has applied to the Pennsylvania State Board of Nursing for seven CEs for the full day. If approved, they will be available for $10.

Nursing Home Administrator CEUs
Phoebe has applied to the Pennsylvania State Board of Nursing Home Administrators for seven CEs for the full day. If approved, they will be available for $10.

Pastoral Care CEUs
Seven units are available at no cost for the full day.

Social Work CEUs
Seven CEs will be awarded for completion of the full day course or four for the morning program only. Bring a check payable to NASW the day of the event: $15 for NASW members or $40 for non-members. Call 610-730-3982 for questions about social work credits.

NASW has been designated as a pre-approved provider of professional continuing education for social workers (Section 47.36), Marriage and Family Therapists (Section 48.36) and Professional Counselors (Section 49.36) by the PA State Board of Social Workers, Marriage & Family Therapists and Professional Counselors.

Directions & Parking

DeSales University Campus Map

From Route 309 Traveling South
Follow Route 309 South to Route 378 North. At the intersection of Route 309 and Route 378 turn left and follow Route 378 North to Preston Lane (next to The Copperhead Grille). Make a right on Preston Lane and another right on to Landis Mill Road on the DeSales University Campus. Make a left on Station Avenue and the University Center parking lot is the first left. Additional parking and a shuttle are located across Landis Mill Road in front of Billera Hall.

From Route 309 Traveling North
At the intersection of Route 309 and Route 378 bear right and follow Route 378 North to Preston Lane (next to The Copperhead Grille). Make a right on Preston Lane and another right on to Landis Mill Road on the DeSales University Campus. Make a left on Station Avenue and the University Center parking lot is the first left. Additional parking and a shuttle are located across Landis Mill Road in front of Billera Hall.

Parking
Parking is available in the lot in front of University Center. Overflow parking will be across the street in front of Billera Hall and both a shuttle and walking path are available to the nearby University Center.

DeSales University
University Center
2755 Station Avenue
Center Valley, PA 18034

Phoebe Ministries is able to provide educational conferences at a low cost or free of charge thanks to the continued support of our donors.